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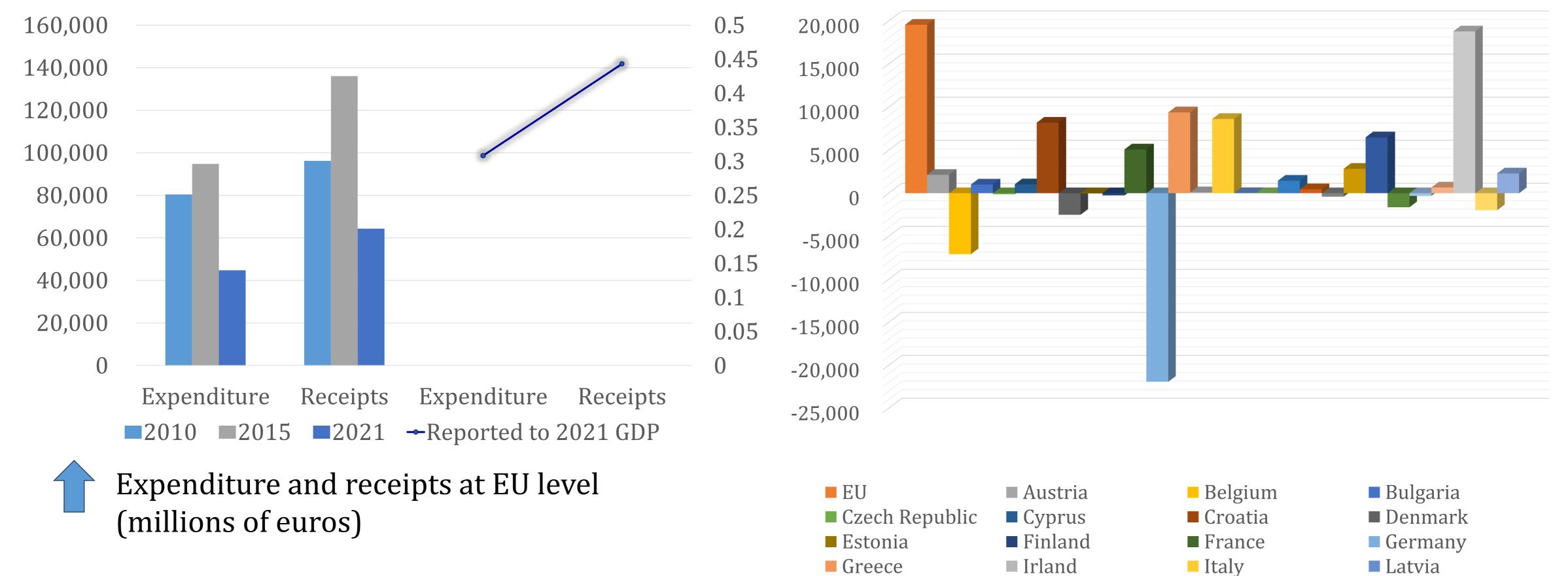


ANALYSIS OF SOME INDICATORS REGARDING EUROPEAN TOURISTIC ACTIVITY

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Abstract: The Covid-19 pandemic represented a moment when the tourist activity in many states was affected primarily due to the travel restrictions imposed by the authorities, but also the protective measures necessary to limit the spread of the virus. All these affected all forms of tourism, a fact that reflected on normal activity, especially in international tourism. The aim of the paper is to outline as clear a picture as possible of the tourist activity in 2021, by analyzing the data with the help of statistical methods and graphic representation.

Tourism is at the heart of a huge business ecosystem that contributes substantially to prosperity and job creation in all EU member states. The COVID-19 epidemic has put the European Union's tourism industry under unprecedented pressure. It led to the suspension of most domestic and international travel, causing a significant reduction in revenue and creating liquidity problems for all tourism operators. Both travelers and businesses face an uncertain outlook.











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